



How Protect Your Million Dollar Idea!

Are you you always thinking that you have a brilliant *IDEA* which will make you very rich in near future?

Good. That's the first step. But do you know what's next? Do you know how to protect your idea while bringing it to the marketplace — where you can really cash in?

Fortunes have slipped by simply because a person with a great idea didn't know how to move forward. But you won't have this problem when you discover how to...



Streamline your idea's progress from concept to marketplace!



Protect your idea from others through patents, trademarks, copyrights and more!



Profit from your winning idea!

Dear Inventor,

If you think your idea is a winner, don't you owe it to yourself to get started making it a reality?

Just imagine if Alexander Graham Bell hadn't moved forward. Or Edison or Ben Franklin. What if Bill Gates had abandoned his ~~million~~ billion dollar idea. (It was his innovation that's made him the richest man in the world for over a decade.)

If your idea could change your life, wouldn't you like to know how? Now you can...

Are You Ready To Bring Your Million Dollar Idea To Market?

If you're ready to turn your dreams into a reality. It's time to get started.

But have you protected your idea so that once it reaches the market nobody will copy. In order to invent something new and to develop it to a stage that is

commercially viable huge investments in terms of money and labour are necessary in addition to the intellectual activity.

But when the invention is revealed, it comes to public domain and hence the inventor has to meet with competition from his rival manufactures and the risk of his invention being subjected to 'reverse engineering' persists, therefore the return of investment is not guaranteed.

Don't worry read further.

Protecting Your Innovation!

Most people don't know the ins and outs of innovation. There's a lot of paperwork and red tape to go through to make sure you get paid for your million dollar idea.

Plus, if you want to bring your idea to market, you must know things like...

- Does your innovation need a patent, trademark or copyright? Or something else all together?
- Who can you license your idea to — so they can produce, market and sell your innovation while you cash in?
- How to manufacture, package and market your idea if you would rather go it on your own.

Armed with this knowledge, you have a great shot at producing and cashing in with your million dollar idea.

What Is a Patent?

The term *Patent* usually refers to a right granted to anyone who invents or discovers any new and useful process, machine, article of manufacture, or composition of matter, or any new and useful improvement thereof, granted by a state to an inventor or his assignee for a fixed period of time.

How Patent will protect my Idea?

The Patent grant confers "*the right to exclude others from making, using, offering for sale, or selling the invention throughout the country (where patent is granted) or importing the invention into that country.* The term of the patent shall be *generally 20 years* from the date on which the application for the patent was filed.

Can you Talk English?

Oops.. I got it...that legal jargon you have read it before but never settle in your mind fully. Well let me attempt to make you grasp more.....When you have a Patent for your idea and if somebody uses that idea and manufactures same product or use same process as your idea in the Patent, then you can sue him and get a share in his profits. And the period is 20 years from the time you filed your Patent.

If You Let Someone Else Beat You To The Punch, You'll Hate Yourself Later!

People are coming up with new ideas everyday. And often, two people can come up with the same idea without ever even knowing each other!

It's important, that if you have a gem right now. If you have an idea, invention or innovation that could change the lives of thousands — and yours — forever, the time to act is now.

Inventors can make millions, even billions from their ideas. (Just ask Bill Gates!) Most people have to pay thousands of dollars to hire consultants to get started perfecting, producing, and profiting from their idea.

When to apply for Patent?

As soon as you conceive an invention or actually make the invention. You should record this date with proper witnessing. You should then promptly apply for a patent by filing an appropriate application.

What if my Idea still needs some work?

Ok you want to work more on your idea and make it more better, more advantageous.....Thats Good....But What if somebody has the same Idea and they file a Patent before you?

Can I apply Patent for my Half-cooked Idea?

Well not exactly but you can always tell broadly whats your idea covering major things and technology used even if you don't have the details ready, in a **Provisional Patent Application?**

Whats a Provisional Patent Application?

A Provisional Patent Application is a low-cost preliminary step before filing for a complete Patent that gives **one additional year** of protection or grace - maybe enough time to test market your invention before investing in the cost of a regular patent.

That means you have whole **12 months** to work and improve on your Idea but the date of your Patent will be regarded as the Date of Filing of your Provisional Application. But within 12 months you need to file complete Patent application.

Advantages of Provisional Application:

- It provides the means to establish an early effective filing date for a Complete Patent Application.
- It also allows the term "Patent Pending" to be applied with your Idea.
- You can go to investors showing them your idea without worrying about your Idea can be stolen by them.

What can you Patent?

- A process or method (such as a new way to manufacture concrete)
- A machine (something with moving parts or circuitry)
- A manufactured article (such as a tool or another object that accomplishes a result with no moving parts, such as a pencil)
- A new composition (such as a new pharmaceutical)

Anything which you cannot Patent?

- Laws of nature
- Physical phenomena
- Abstract ideas
- Literary, dramatic, musical, and artistic works. These can be Copyright protected.
- Inventions which are considered not useful or possible by the USPTO for example perpetual motion machines; or offensive to public morality.

How to apply for a Patent?

A Patent application must be filed in the Patent office of your country. However a patent application is a legal document and you cannot expect to "spend one evening filling it out". **The better written a patent, the better the protection** your patent will produce. Think of it as a contract for your invention, a contract that you or someone you hire will have to create, a contract where **every single word has impact**.

Take help of **Patent Professionals** for applying for a Patent. There are certain legal sentences called “**claims**” which are the most important in a Patent and they decide the scope of the protection of your invention.

Precaution: You should never publicly disclose details of your invention before applying for a patent. If you must reveal information about your invention, you are strongly advised to consider entering into a **non-disclosure agreement**.

How can we help?

www.epatents.in can help you for next steps for applying for a Patent.

EPatents is a IP Services firm in Bangalore, India providing Patent and Trademark services to individual inventors, entrepreneurs, SMEs and other firms in India and US. We provide services for the patent jurisdictions of US, EU and Indian Patents.

Advantages with us:

- Team of experienced and registered Patent Agent and attorney. TM
- Your work will be done by person having background or experience in the technological area of your invention.
- *Cost Effective*- We work from India which offers its own cost advantages. Besides most of the work from US, UK is outsourced to India. So even if you give your work to some US attorney, it might be possible we would be working on it at less cost but you have to pay high rates to them.
- Ease of Operation - Everything with us can be done from the comfort of your home using Internet. (*except we need your signature on one form which can be mailed*).

Thanks for reading and coming to this point.

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